



..... Bachelor of Arts in

BUSINESS ANALYTICS

The Bachelor of Arts in Business Analytics at Keiser University prepares students for careers in Business Analytics, also known as Business Intelligence. This program combines business knowledge with technical expertise, enabling students to identify meaningful, innovative, and actionable patterns within large and complex data sets. Through hands-on learning experiences, students work independently, collaboratively, and alongside organizations to transform raw data into valuable insights. These insights support strategic planning, guide informed business decisions, and help organizations establish effective, data-driven decision making practices.

PROGRAM OUTLINE

To earn a Bachelor of Arts in Business Analytics, students must complete a total of 121 credit hours. The program duration is approximately 40 months, which may vary based on transfer credits.

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LET'S TALK

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admission@garodiainternationalcollege.com

PROGRAM OBJECTIVES

In alignment with Keiser University's mission, the program aims to:

- ✓ Build a strong foundation in business concepts, terminology, and theoretical frameworks
- ✓ Develop proficiency in computer programming languages, databases, and information technology applications
- ✓ Enhance understanding of real-world business challenges and organizational needs
- ✓ Strengthen analytical skills essential for data-driven business decision-making
- ✓ Foster critical thinking and problem-solving abilities
- ✓ Develop effective communication skills tailored to professional business environments
- ✓ Prepare graduates to succeed in professional roles as business analysts

Lower Division Courses

- Lower Division Business Analytics Major Courses
- Behavioural and Social Sciences
- Communication
- Computer Studies
- Economics
- English
- Humanities and Fine Arts
- Mathematics
- Natural Sciences

ELIGIBILITY

- IB Diploma • GCE (A Levels)
- CBSE • ISC • HSC • State Board
- International GED

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Upper Division Courses

- Elective Courses
- Upper Division Business Analytics Major Courses
- Upper Division General Education Courses

Who should apply for this course?

- Students who wish to expose themselves to an American curriculum.
- Students who want access to top universities in the USA.
- Students who want to fulfill their dream to study abroad but don't want to leave the comfort of their home city.
- Students who have scored 70+ or 1200+ SATs are also Eligible to apply- GIC.